

# ALEXANDER

The Alexander Tel Aviv Hotel is a luxury designed hotel by the sea.

The Alexander provides a warm, professional and personal hospitality experience with world leading standards.

Its unique trendy suites have been elegantly designed to offer ultimate pampering luxury in order to provide our guests with the perfect stay.

Our 68 beautifully designed Suites offers the height of luxury and our attention to details begins with the design and extends to the warm, friendly, courteous and professional service we strive to deliver.

The hotel combines prime location, luxurious design and a contemporary environment.



SERIOUSLY.  
YOU STEP OUTSIDE THE DOOR,  
AND WITHIN FIFTY TO HUNDRED STEPS,  
DEPENDING ON THE LENGTH OF YOUR LEGS,  
YOU'RE ON THE BEACH.

THIS IS NOT ONE OF THOSE PROMISES ON PAPER  
THAT ARE NOT FULFILLED IN REAL LIFE,  
IT'S A DRY FACT.

YOU DO GET WET, IF YOU TAKE ONE STEP FURTHER.

## THE ALEXANDER HOTEL

3 Havakuk Hanavi Street • Tel Aviv • 6350503 • Israel  
T: +972.3.545.2222 • F: +972.3.546.9346 • E: [hotel@alexander.co.il](mailto:hotel@alexander.co.il)

[WWW.ALEXANDER.CO.IL](http://WWW.ALEXANDER.CO.IL)

# ALEXANDER



ARE YOU BEING TREATED?

WELLNESS HAS MORE TO IT THAN A ROOM WITH A VIEW.  
IT'S TIME FOR THE INNER SELF.

THE SPA & WELLNESS CENTRE FOCUSES ON YOU.

WITHIN THIS MONUMENT TO TRANQUILITY,  
PEACE AND HARMONY, COME AND ENJOY OUR UNIQUE  
SELECTION OF MESSAGES OR SPOIL YOURSELF  
WITH A VARIETY OF BEAUTY TREATMENTS.

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ONE PRESIDENT, ONE PRESIDENTIAL.

THOUSANDS OF SQUARE FEET OF ULTIMATE PAMPERING  
AND LUXURY AWAITS YOU. THE LARGEST PRESIDENTIAL  
SUITE IN ISRAEL, OFFERS THE MOST BREATHTAKING  
PANORAMIC VIEWS OF THE MEDITERRANEAN  
AND THE CITY OF TEL AVIV.

YOUR OWN PRIVATE SWIMMING POOL, BOTH INDOOR &  
OUTDOOR JACUZZI, AND DRY SAUNA, NOT TO MENTION  
OVER 4,000 SQUARE FEET OF DECK.

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**BUSINESS IS PLEASURE.**

TRUTH IS, WE NEVER UNDERSTOOD  
THE RELEVANCE OF "BEFORE".

IF PEOPLE GO TO MEETINGS JUST IN ORDER  
FOR THEM TO END, THEY SHOULDN'T GO AT ALL.

BUT A TRUE BUSINESS PERSON SEES THE OPPORTUNITY  
FOR PLEASURE IN EVERY BUSINESS.

AND SO DO WE.

THE BUSINESS CENTRE AT THE ALEXANDER.  
STATE OF THE ART MEETING ROOMS  
AND BUSINESS FACILITIES.

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**DON'T CALL IT A NIGHT, YET.**

**EVEN THE LONGEST DAY CAN ALWAYS BE STRETCHED  
FOR ANOTHER FIFTEEN MINUTES.**

**AND THESE CAN BE THE 15 MINUTES THAT MADE YOUR DAY.**

**IF LIFE WERE A MOVIE, THEN THERE ARE ALWAYS  
THE HOTEL BARS WHERE THE BEST MOMENTS OCCUR**

**THE SMOOTH DARK LEATHER LOUNGE CHAIRS,  
WHERE WHISPERS CAN BE HEARD, A LONG DRINK,  
SWEET MUSIC, A COMFORTING SHELTER  
FROM THE OUTSIDE WORLD.**

**YOU'RE THE LEAD ROLE. BUT HEY, ISN'T THIS A LOVELY  
SCENE THAT WE PRODUCED FOR YOU?**

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IF THERE'S A FOOD CHAIN

SOMEONE ALWAYS SITS ON TOP

AND IF THERE IS A TOP,  
IT MUST BE OUR RESTAURANT ON THE ROOF.

WAY ABOVE THE MEDITERRANEAN,  
WITH PANORAMIC VIEWS OF THE SEA.  
DELICIOUS LOCAL FOOD,  
BASED ON DAILY FRESH INGREDIENTS  
FROM THE MARKETS OF TEL AVIV.

TAKE A BITE.

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THE AMENITIES?  
YES, IT IS THE  
"USUAL SUSPECTS".

HOWEVER, THERE ARE SO MANY OF THEM,  
WE HAD TO ENLARGE THE ROOMS TO HAVE ENOUGH  
SPACE FOR THE WHOLE LIST

TRUE. YOU GET FREE WIFI EVERYWHERE,  
WHICH WE KEEP SO FAST, THAT YOU DON'T HAVE THE TIME  
FOR A SHOWER BETWEEN EMAILS.

INDEED, YOU GET IT ALL. INTERACTIVE LCD TV -  
NESPRESSO - EXTRA ROOM FOR BAGS - A LOUNGE FOR GUESTS.

SO THE ROOMS WERE SO OVER-PACKED WITH ALL THESE  
AMENITIES, WE HAD TO MAKE THEM BIGGER.

ANYTHING YOU THINK OF, INSIDE THE ROOM AND OUT,  
ALL IS TAKEN CARE OF.

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EVEN THE DRY FACTS



ARE RATHER WET



Yes. It **IS** a luxury designed hotel by the sea,  
And yes, it **DOES** have a state of the art gym.

There **ARE** 70 luxurious suites, starting with the executive suits, and climbing up to the Beach Penthouse (3 Bedrooms, Rooftop Jacuzzi, and so on), and the Presidential Suite (private swimming pool, indoor & outdoor Jacuzzi, a dry sauna. Need we say more?)

Indeed, there **IS** a stunning rooftop restaurant with panoramic views of the Mediterranean.

We **DO** have a luxurious spa & wellness centre,  
**AND** first class meeting & business facilities  
**AND** free Wi-Fi that is really free

**CLOSING A DEAL?** international calls are free in the business centre

ISN'T THIS AND THIS AND THAT SOMETHING?

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The special atmosphere of the Alexander Tel Aviv Hotel fits perfectly into the living, bustling spirit of Tel Aviv, offering a variety of cultural and recreational activities.

The Alexander is considered one of the preferred tourist locations, both for those from Israel and those from abroad.

The hotel allows you to take short breaks and enjoy the bounty that the White City has to offer, at every pace or style that suits you.

We look forward to welcoming you

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